

# Jiarui Qin

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## EDUCATION

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### Shanghai Jiao Tong University

*Sept. 2019 - Mar. 2022 (expected)*

- MSc. in Computer Science
- GPA: 3.88/4.0
- Advisors: Prof. [Weinan Zhang](#) and Prof. [Yong Yu](#).

### Shanghai Jiao Tong University

*Sept. 2015 - Jun. 2019*

- B.Eng. in Software Engineering
- GPA: Overall: 88.5/100 | Major: 89.7/100 (Ranking: 9/94)
- Advisors: Prof. [Weinan Zhang](#) and Prof. [Yong Yu](#).

## RESEARCH INTERESTS

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My research interests lie in general area of machine learning and deep learning, especially their applications in networks, recommender systems and computational advertising.

## PUBLICATIONS

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### User Behavior Retrieval for Click-Through Rate Prediction

- [Jiarui Qin](#), [Weinan Zhang](#), [Xin Wu](#), [Jiarui Jin](#), [Yuchen Fang](#), [Yong Yu](#).
- In Proceedings of the 43th International ACM SIGIR Conference on Research and Development in Information Retrieval. **SIGIR 2020**.

### An Efficient Neighborhood-based Interaction Model for Recommendation on Heterogeneous Graph

- [Jiarui Jin](#), [Jiarui Qin](#), [Yuchen Fang](#), [Kounianhua Du](#), [Weinan Zhang](#), [Yong Yu](#), [Zheng Zhang](#), [Alexander J. Smola](#).
- In Proceeding of the 25nd ACM SIGKDD International Conference on Knowledge Discovery and Data Mining. **KDD 2020**.

### Sequential Recommendation with Dual Side Neighbor-based Collaborative Relation Modeling

- [Jiarui Qin](#), [Kan Ren](#), [Yuchen Fang](#), [Weinan Zhang](#), [Yong Yu](#).
- In Proceedings of the 13th ACM International Conference on Web Search and Data Mining. **WSDM 2020**.

### Lifelong Sequential Modeling with Personalized Memorization for User Response Prediction

- [Jiarui Qin\\*](#), [Kan Ren\\*](#), [Yuchen Fang\\*](#)(equal contribution), [Weinan Zhang](#), [Lei Zheng](#), [Weijie Bian](#), [Guorui Zhou](#), [Jian Xu](#), [Yong Yu](#), [Xiaoqiang Zhu](#), [Kun Gai](#).
- In Proceedings of the 42th International ACM SIGIR Conference on Research and Development in Information Retrieval. **SIGIR 2019**.

### Deep Landscape Forecasting for Real-time Bidding Advertising

- [Kan Ren](#), [Jiarui Qin](#), [Lei Zheng](#), [Weinan Zhang](#), [Yong Yu](#).
- In Proceedings of the 25th ACM SIGKDD International Conference on Knowledge Discovery and Data Mining. **KDD 2019**.

### Deep Recurrent Survival Analysis

- [Kan Ren](#), [Jiarui Qin](#), [Lei Zheng](#), [Zhengyu Yang](#), [Weinan Zhang](#), [Lin Qiu](#), [Yong Yu](#).
- In Proceedings of the Thirty-Third AAAI Conference on Artificial Intelligence. **AAAI 2019**.

## INTERNSHIP

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### Alibaba Group

*Research Intern*

*Sept. 2018 - Jan. 2019*

- Research Intern in Alimama Ranking&ML Group for Display Ads.
- Memory Networks for Long User Sequence Modeling: Research about modeling the extremely long user behavior sequences to improve CTR prediction performance in online display advertising of Taobao.

## HONORS AND AWARDS

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- **KDD 2019 Student Travel Awards**, ACM. 2019
- **Wish Scholarship** (Top 5% in SE Department). 2017
- **B-class Scholarship for Excellent Academic Performance** (Top 10 % in SJTU). 2016
- **C-class Scholarship for Excellent Academic Performance** (Top 30 % in SJTU). 2017
- **Member of SJTU RONG CHANG CHUCAI Program** (Top 2% in SJTU). 2016-2019

## RESEARCH EXPERIENCE

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### User Behavior Retrieval for CTR Prediction

*Nov. 2019 - April. 2020*

- Designed a framework for CTR prediction which will first retrieve most relevant user behaviors instead of using recent N behaviors.
- Accepted as an oral paper at **SIGIR 2020**, first author.

### Sequential Recommendation with CF Relations Modeling

*Feb. 2019 - Aug. 2019*

- Designed a new sequential recommendation method that considers cross neighbor collaborative relations modeling that improve the recommendation performance.
- Accepted as a poster paper at **WSDM 2020**, first author.

### Lifelong User Modeling

*Sept. 2019 - Jan. 2019*

- Design a new RNN-based method for market price distribution for real-time bidding advertising.
- Accepted as an oral paper at **SIGIR 2019**, co-first author.
- The work is done during the internship at Alibaba Group, Beijing, China.

### Deep Learning for Bid Landscape Forecasting

*Oct. 2018 - Jan. 2019*

- Tackles with lifelong sequential user behavior modeling and captures multi-scale sequential dependencies which is an applied methodologies in user response prediction problems.
- Accepted as an oral paper at **KDD 2019**, second author.

### Deep Learning for Survival Analysis

*Oct. 2017 - May. 2018*

- Utilized deep learning for flexible time-to-event data modeling and it is first work using auto-regressive modeling for survival analysis.
- Accepted as an oral paper at **AAAI 2019**, second author.

## SERVICE

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- Sub-reviewer of CIKM, WSDM, SIGIR.
- Teaching Assistant for undergraduate course SE117-Programming and Data Structure, School of Software, SJTU, 2016.

## OPEN-SOURCE PROJECTS

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- [Implementation of UBR4CTR.](#)
- [Implementation of SCoRe.](#)
- [Implementation of HPMN.](#)
- [Implementation of DRSA.](#)
- [Implementation of DLF.](#)

## SKILLS AND TESTS

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- **Programming Language:** Python, C/C++, Java, Javascript.
- **Framework:** Tensorflow, Pytorch, DGL.
- **TOEFL:** 100 (L:24, S:23, R:26, W:27).
- **CET-6:** 597.
- **CET-4:** 639.